

IP BootCamp™ Survival Training

The Ins and Outs of Economically Building Your Intellectual Property Portfolio

For Engineers, Technical Leaders, Managers and Owners of IP Centric Companies
IP survival training: Webinars, Regional Workshops, In-House & Custom Programs
Lower the total cost of securing your Intellectual Property portfolio

“What I like about David’s approach is he presents a different & useful point of view on how to manage the IP process. As an experienced serial inventor, David brought us over 20 years of insight into how to create IP from the inside out. His critical intervention enabled us to prepare and file a stronger patent. He helped us renegotiate our patent license. As a result we substantially lowered the total cost of building our own IP portfolio and are now working far more efficiently with our outside law firm.”

-Jon Bower, CEO Soliloquy Inc.

Leapfrog...
the competition



If you seek a complete system for establishing your IP portfolio more intelligently, efficiently, and at a lower cost than with other practice methods currently in field use, then register to:

- > Understand the critical stages in IP creation using the “Big Bang IP formation model™”
- > Become self-sufficient in securing your IP...before disclosing your work to others
- > Use novel templates in an intensive case study that uncovers the secret of great patents
- > Gain insights from 20 years, 27 utility patents, and more than 250 non-infringed claims
- > Find out lessons from 25 carefully negotiated licenses w/over \$40m in royalty bearing sales
- > Learn how to make more cost effective choices when using outside counsel

Quickly turn your best engineers into inventioners™

Workshop Leader: David C. Schwartz BSEE/MSEE/MBA -Founder Productive Education LLC
Serial Inventor/Engineer/ Entrepreneur

Creator of Bookwindows®/BinderBuddies®/DocOA™/Organize360™ with 27 prose patents

Learn more at <http://www.bookwindows.com/IPbootcamp>

Register for one of our webinars, regional workshops, or schedule an in-house program for your team
<webinars: 1 hr> <regional workshops: 2-4 hrs> <on-sites: half day, full day, or 2 day> <custom: based on need>

Call us at 508-370-0228 and find out how to...Leapfrog the Competitionsm

IPBootCamp™ Survival Training

For Engineers, Technical Leaders, Managers & Owners of IP Centric Companies
Turn the pyramid upside down... Teach your Engineers to be Inventioners™

APPLICATION:
Invention Pipelining
& Patent Application
Portfolio Formation

Engineers that are inventioners are "IP Savvy". They get more patents because they are more disciplined, operate with a sustainable system, & lower the total cost of acquiring IP

PRODUCT:
IPBootCamp:
Webinars,
Regional Events,
In-house Workshops,
Crash-Courses, &
Custom-Engagements*

CUSTOMER:
Entrepreneurs/Business Leaders
R&D and Manufacturing Engineers
Inside & Outside Legal Teams
Product Marketing & Technical Sales Teams

IF YOU FEEL YOUR CURRENT SITUATION HAS SOME OF THESE CHALLENGES:

If your invention development approaches is a set of adhoc processes with inefficient lines of authority and communication that doesn't scale, you are not alone. If your engineers have little if any insight into the underlying patent process, they have no real sense of ownership for the end result. Existing invention identification and accumulation methods don't "find" the true invention, they don't prioritize key tasking, & are not part of a sustainable system. Work flow doesn't integrate the key outcomes with product marketing and sales. IPBootCamp, with it's Firstnote™ IP capture model, reusable disclosure templates, and disclosure conversion method changes all that.

... THEN YOU SHOULD FIND OUR VALUE PROPOSITION WORTH CONSIDERING:

For the technical business leader that wants improved intellectual property outcomes including more and better patents at a lower cost, increased team collaboration, and more efficient communication with legal resources...selecting a strong patent application process and related set of methods and tools is essential. This means establishing an effective invention discovery, patent preparation, and patent filing system that starts with an IP savvy engineering staff. Getting your engineering staff to be IP savvy is going to take a real commitment.

IPBootCamp delivers a reusable set of practices that (a) shows you how to write better disclosures on your inventions, (b) increases patent pipeline efficiency enabling more full provisional utility applications in less time, and (c) ensures your patent application program integrates with other key business systems.

Do Diligently for Successful Due Diligence™

THE REASON WHY IPbootcamp WORKS IS BASED ON OUR BIG BANG MODEL FOR IP CAPTURE:

IPBootCamp teaches the fundamental "grammar" for preparing and filing great patent applications. Selecting IPBootCamp with it's proven method for teaching your technical staff record keeping techniques for preparing model disclosures, assures you will get patent applications that meet rules 102, 103, & 112. We use a series of real world "mini-cases" to uncover the secret of the patent rubric & instill awareness using our Big Bang IP model.

Try a 4 hour in-house workshop. You will learn how to formulate technical disclosures from lab notebooks that meet rule 102, 103 and 112. You will learn how to convert these disclosures to full, high quality, provisional utility patent applications at a lower cost. Use this opportunity to refine key apps in your current portfolio. When you call to set up for your engagement, discuss this option and how to use this session as part of a custom engagement.*

Use our proven approach to Increase effective communication among key engineers, R&D technical leaders, legal, product marketing, sales, & business management. Increase inventive thinking, focus creativity to get improved application quality, and track tasking at the project level. Set up a sustainable team process that communicates with legal & increase patent throughput. Lower your cost of acquiring a world class IP portfolio w/90 day payback.

*find out about our webinars, regional events, in-house workshops, "crash-course" curriculum, & our custom engagements

<http://www.bookwindows.com/IPbootcamp> (case sensitive URL)

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